

**NEIL**  
**FOREVER**

PERFORMS

*Neil Diamond*

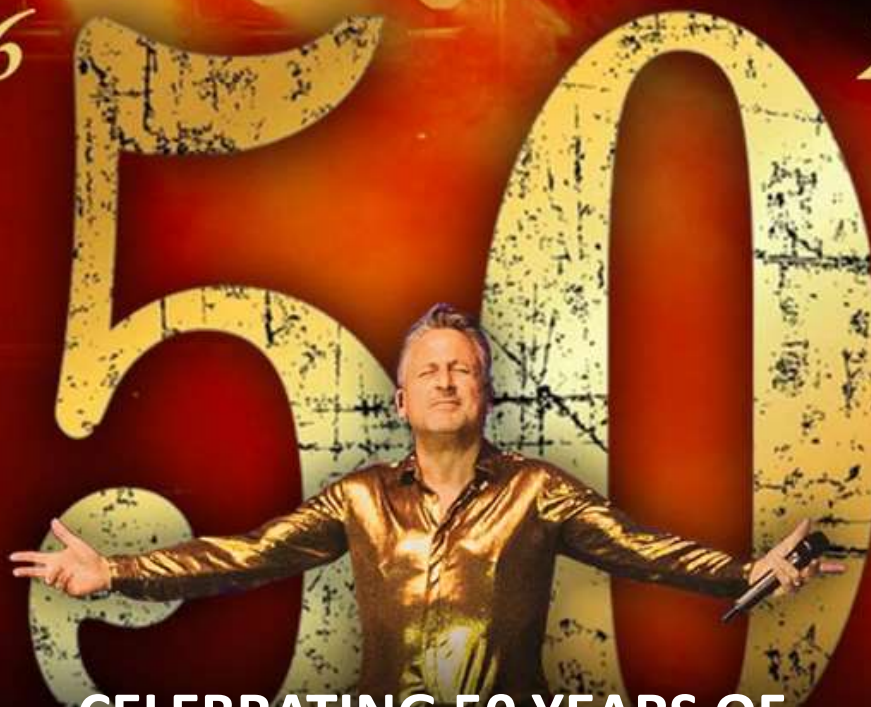
**SPONSORSHIP  
OPPORTUNITIES**



*Love at the Greek*

1976

2026



**CELEBRATING 50 YEARS OF  
NEIL DIAMOND'S ICONIC PERFORMANCE  
AT THE GREEK THEATRE, LOS ANGELES**

Benefitting Parkinson's Disease Research and Patient Care

# Honoring a Legend. Creating New History.

In 1976, Neil Diamond's "Love at the Greek" performance captured hearts and forever etched itself into music history. Now, 50 years later, that iconic night will be reimagined as **Neil Forever** (a 14-piece Neil Diamond tribute ensemble) brings Neil's timeless songs back to the very stage where it all began — **the Greek Theatre, Los Angeles, Saturday, April 25, 2026.**

This once-in-a-lifetime celebration is more than a concert — it's a cultural milestone. Together, we'll honor a legend, rekindle memories for generations of fans, and create new ones for the next.

By joining us as a sponsor, you'll not only connect your brand to one of the most historic stages in music, but you'll also stand with a cause — **helping Drive Toward a Cure® support those, like Neil Diamond, living with Parkinson's disease.**



Be part of the history.

Be part of the music.

Be part of the cure.



Benefitting Parkinson's Disease Research and Patient Care



David Jacobson



Neil Forever is a 14-piece powerhouse that brings the music of Neil Diamond to life with unmatched authenticity and energy. Hailed for their spellbinding live performances, the band has captivated audiences nationwide, rekindling cherished memories while celebrating one of music's most iconic artists.

When Neil Diamond announced his Parkinson's diagnosis in 2018, founding member of Neil Forever, David Jacobson, felt an immediate bond, as his own father was stricken with the disease and passed away in 2010 from its complications. When he created this show, Jacobson vowed to make a difference in the fight against the disease - aligning with *Drive Toward a Cure* to do so. *Drive Toward a Cure* is a passionate, grassroots national organization dedicated to raising awareness and funding that directly benefits those living with Parkinson's—supporting both groundbreaking research and essential patient care.

Led by David Jacobson (lead vocals/guitar), the Neil Forever ensemble features an exceptional lineup: John Cardoso (drums), Dylan Jacobson (guitar, keyboard, music director), Anthony Raffa (keyboard), Ted Wyman (bass), Glen Gabberty (electric guitar), Eric Ziegelmeier (congas/percussion), Jeanna Campo (lead vocals), Kayla Manzella (vocals), Chris Scarnato (baritone sax, horn section director), Glenn Gifford (trumpet), Andrew Pereira (tenor sax), and David Joseph (trombone).

For Neil Forever, each show is more than just a concert—it's a heartfelt tribute. Their performances honor Neil Diamond's legacy with passion, precision, and reverence, ensuring audiences not only hear the hits but feel the spirit and emotion that made them timeless.



Since 2016, *Drive Toward a Cure*® has united the automotive enthusiast community and beyond in support of those living with Parkinson's disease. What began as a grassroots effort—combining passion for cars and the open road with purpose—has grown into a nationally recognized nonprofit raising funds and awareness for both Parkinson's research and patient care. To date, *Drive Toward a Cure* has engaged thousands of participants through road rallies, community drives, and lifestyle events, channeling more than \$1.2 million into programs that impact individuals and families facing Parkinson's every day.

## Benefitting Parkinson's Disease Research and Patient Care

## SPONSORSHIP OPPORTUNITIES:

- Diamond Level – \$25,000
- Platinum Level – \$20,000
- Gold Level – \$15,000
- Silver Level – \$10,000
- Bronze Level – \$7,500



BENEFITS	DIAMOND LEVEL	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Logo on Event Collateral; Step & Repeat; Website; Program; Social Media	✓ (includes logo on lanyards)	✓ (includes logo on VIP passes)	✓	✓	✓
Ad in Program	✓ (Back Cover)	✓ (Full Page)	✓ (1/2 Page)	✓ (1/4 Page)	✓ (1/4 Page)
VIP Access; Reserved Seating;	✓ (12 seats)	✓ (10 seats)	✓ (8 seats)	✓ (6 seats)	✓ (4 seats)
Inclusion in social media ads and websites	✓	✓	✓	✓	✓
Indoor Signage	✓	✓	✓	✓	✓
VIP Backstage Access at Venue	✓	✓			
Logo on VIP Lanyards	✓	✓			
Presenting Sponsor Name Above Title	✓				
Pre-Order Setlist / Promo postcards				✓	
	\$25,000 ONE SLOT AVAILABLE	\$20,000 2 SLOTS AVAILABLE	\$15,000 2 SLOTS AVAILABLE	\$10,000 2 SLOTS AVAILABLE	\$7,500 4 SLOTS AVAILABLE
BENEFITS	DIAMOND LEVEL	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL

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### ICON Level Sponsorship

- 2 Event Tickets
- 2 Backstage Access Laminates (VIP)
- Recognition on Social Media
- Recognition in Post-Event Communication
  
- \$1,000 - 10 slots available

### COMMUNITY PARTNER Sponsorship

- 4 Event Tickets
- 4 Backstage Access Laminates (VIP)
- Recognition in Program Donor Listing
- Recognition in Post-Event Communication
  
- \$2,000 – 10 slots available

### IN-KIND Sponsorship

- Hotel Sponsor – provide room block for Band
- Transportation Sponsor – can include flights to Burbank; Sprinter Van, Bus (for Band)
- Venue Sponsor – Host venue of VIP Pre-Event Party (Friday Evening)
- Goodie Bag Sponsor – Donation of Music-related items

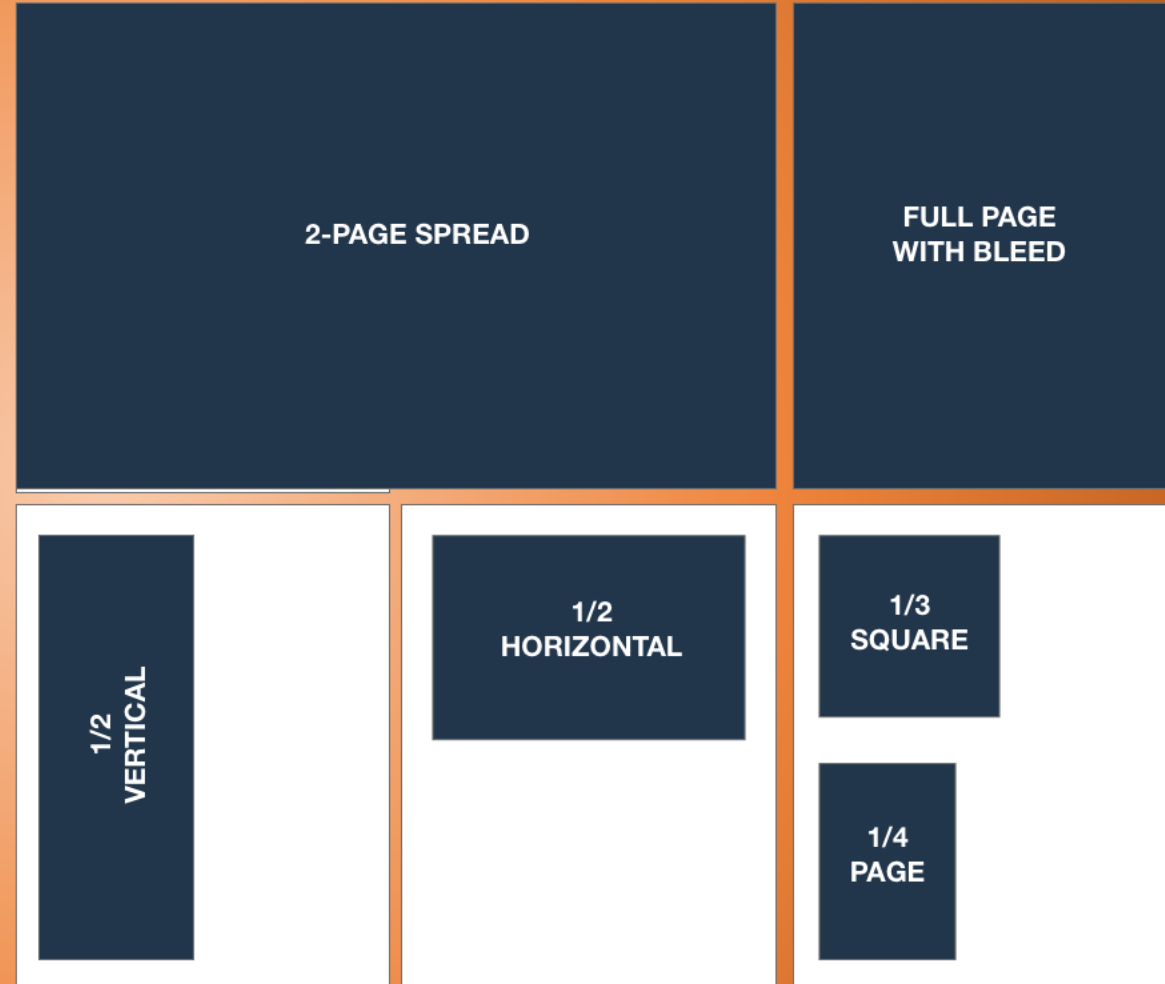


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# A la Carte Print Program Advertising

General outline of how ad will appear in program page depending on size selection. Pricing contribution ranges from \$250 for ¼ page to \$1750 for 2-page spread.

If you need assistance in creating your ad, please email us at [info@drivetowardacure.org](mailto:info@drivetowardacure.org) for more information.



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***Drive Toward a Cure® is a non-profit 501(c)3 foundation and your support and contributions benefit those living with Parkinson's Disease. [www.drivetowardacure.org](http://www.drivetowardacure.org)***

For sponsorship opportunities, or if you wish to explore additional and/or customized sponsorship options, please contact **Deb Pollack**, Founder, *Drive Toward a Cure* or **Jamie Roberts**, Founder, For the Win Media



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